



Business
for the
Environment

COP 17 Durban Dialogue



POWERING AHEAD FOR A CLEAN INDUSTRIAL REVOLUTION

Durban Botanical Gardens

6 December 2011



global initiatives



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B4E COP17 Dialogue

High-level dialogue, meetings and dinner

POWERING AHEAD FOR A CLEAN INDUSTRIAL REVOLUTION

Progressive companies around the world are developing products and services that will revolutionise industries and deliver transformative change for society and our planet. These solutions are driving new business growth while significantly reducing emissions and ensuring a low-carbon, sustainable future for all.

Accelerating and scaling up implementation across sectors and borders, however, will require a higher level of collaboration than we have ever seen before, between leaders of business, government, and NGOs. The Business for the Environment (B4E) COP17 Dialogue aims to facilitate this, bringing stakeholders together to forge new partnerships and take real action on climate change. Leading the way and powering ahead for a clean industrial revolution.



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BACKGROUND

- The world's leading global summit focused on business and the environment
- Hosted since 2007 in partnership with WWF, the United Nations, governments and leading international businesses and organizations
- Brings together CEOs and senior executives with leaders from government, NGOs and international organisations to share best environment practices, discuss green investments, and promote clean technologies and sustainable growth strategies.
- Delegates share and explore transformative solutions to increase efficiency and competitiveness, reduce emission, and protect and restore biodiversity and ecosystems
- Partnerships are formed and commitments are made to accelerate the shift towards a more sustainable, low-carbon future
- Covered each year in CNN and in international media including Time, Fortune, Reuters, New York Times, CCTV, BBC, Associated Press and many others



2007
B4E Global Summit
Singapore



2008
2nd B4E Global Summit
Singapore



2009
3rd B4E Global Summit
Paris



2010
4th B4E Global Summit
Seoul



2011
5th B4E Global Summit
Jakarta

2009
B4E COP 15 Dialogue
Copenhagen



2010
B4E Climate Summit
Mexico City



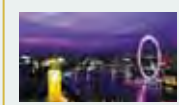
2010
B4E COP 16 Dialogue
Cancun



2012
B4E Forest Dialogue
Jakarta



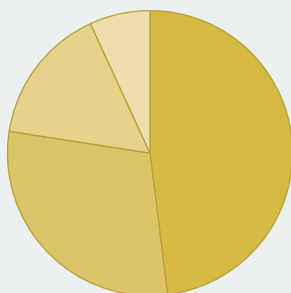
2011
B4E Climate Summit
London



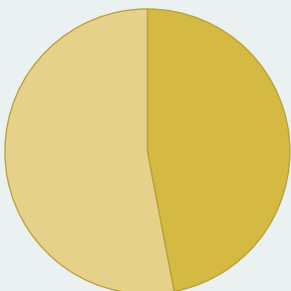


WHO ATTENDS

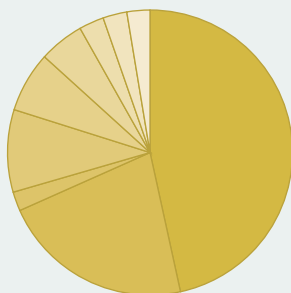
By Region



By Market



By Job Function



By Region

Asia Pacific	48.8%
EMEA	29.2%
Latin America	15.7%
North America	6.3%

By Market

Developed Markets	47%
Emerging Markets	53%

By Job Function

Senior Management & Strategy	42.8%
Sustainability	20.0%
Corporate Affairs & Communications	10.2%
Press	8.6%
Sales & Marketing	6.3%
Diplomats	4.7%
Finance & Legal	2.6%
Technical	2.5%
Procurement & Operations	2.4%

By Sector

NGO & UN	17.3%
Media	12.4%
Manufacturing	11.1%
Government	10.5%
Hightech & ICT	8.6%
Finance & Insurance	5.6%
Energy, Oil & Gas	5.4%
Service Providers	5.4%
Building & Construction	5.2%
Retail & Leisure	4.3%
Food & Beverage	3.7%
Transport & Automotive	3.6%
Conglomerate	3.2%
Chemicals	2.6%
Aviation & Airports	2.1%
Forestry & Agriculture	1.8%
Academia	1.8%
Utility & Water	1.5%
Metals & Mining	1.5%
Pharma & Healthcare	0.5%

Source: Analysis of past B4E Summit attendees
(Paris 2009, Seoul 2010, Mexico 2010, Jakarta 2011)





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SIEMENS



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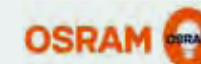
KOREAN AIR

AIRFRANCE



PHILIPS

HITACHI
Inspire the Next



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PAST B4E SPEAKERS INCLUDED

B4E Global Summit 2011, Jakarta



- **Susilo Bambang Yudhoyono**, President, Republic of Indonesia
- **Helen Clark**, Administrator, UNDP
- **Andrew Steer**, Special Envoy for Climate Change, The World Bank
- **Hatta Rajasa**, Coordinating Minister for the Economy, Indonesia
- **Gusti Muhammad Hatta**, Minister of Environment, Indonesia
- **Gita Wirjawan**, Chairman, Investment Coordinating Board, Indonesia
- **Kemal Stamboel**, Chairman, WWF Indonesia
- **Lasse Gustavsson**, Executive Director, Conservation, WWF International
- **Jim Walker**, Co-founder, The Climate Group
- **Stuart Dean**, CEO, GE ASEAN
- **Kiyoshi Kinugawa**, CEO & Chief Innovation Officer for Asia, Hitachi, Ltd
- **Umrhan Beba**, President, PepsiCo Asia Pacific
- **Robert Hunink**, President and Global Head, Olam International
- **Frits van Dijk**, Executive Vice President, Board Member, Nestle
- **Gemma Boetekees**, Global Network Director, Forest Stewardship Council
- **Alison Rowe**, Global Executive Director, Sustainability, Fujitsu

B4E Climate Summit 2010 + COP 16, Mexico



- **Felipe Calderon Hinojosa**, President, United Mexican States
- **Al Gore**, Former Vice President USA
- **Bruno Ferrari**, Secretary of the Economy, Mexico
- **Georgina Kessel**, Secretary of Energy, Mexico
- **Juan Elvira Quesada**, Sec. of the Environment and Natural Resources, Mexico
- **Rachel Kyte**, Vice President, Business Advisory Services, IFC
- **Nobuo Tanaka**, Director General, International Energy Agency
- **Yolanda Kakabadse**, President, WWF International
- **Bjorn Stigson**, President, WBCSD
- **Jorgen Clause**, Chairman of the Board, Danfoss
- **Carlos Tavares**, Chairman, Management Committee of the Americas, Nissan
- **Barbara Kux**, Board Member, Chief Sustainability Officer, Siemens AG
- **Takashi Hatchoki**, Chief Environmental Strategy Officer, Hitachi
- **Chris Tuppen**, Chief Sustainability Officer, BT Group
- **Sergio Quitoga Cunha**, President, Ericsson, Latin America
- **Magnus Kuschel**, Managing Director, Volvo Group

B4E Global Summit 2010, Seoul



- **Ban Ki-moon**, Secretary General, United Nations
- **Lee Myung-bak**, President, Republic of Korea
- **Bharrat Jagdeo**, President, Republic of Guyana
- **Mohamed Nasheed**, President, Republic of Maldives
- **James Cameron**, Academy Award-winning Film Director
- **Maanee Lee**, Minister for Environment, Republic of Korea
- **Wangari Maathai**, Founder, Greenbelt Movement
- **James Leape**, Director General, WWF International
- **Changhua Wu**, Director, Greater China, The Climate Group
- **Cynthia Jones**, Head of Private Partnerships, World Food Programme
- **Nam Yong**, Vice Chairman and CEO, LG Electronics
- **Sohn Kyung-shik**, Chairman and CEO, CJ Group
- **Jochen Zeitz**, Chairman and CEO, Puma AG
- **Sir Richard Branson**, Chairman, Virgin Group and Virgin United
- **Engelina Jaspers**, Vice President, HP Environmental Sustainability
- **Greg Koch**, MD, Global Water Stewardship, The Coca-Cola Company

B4E Global Summit 2009, Paris



- **HRH Prince El Hassan bin Talal**, Crown Prince, Jordan
- **Juan Rafael Elvira Quesada**, Secretary of the Environment, Mexico
- **Brice Lalonde**, Ambassador for Climate Change, France
- **Senator John F Kerry**, Chair, US Senate Committee on Foreign Relations
- **Anders Wijkman**, European Union Member of Parliament
- **Amory Lovins**, Chairman, Rocky Mountain Institute
- **James Leape**, Director General, WWF International
- **Jean-Philippe Cotis**, Chief Economist, OECD
- **Jane Drejer Nielsen**, Executive Advisor to the City of Copenhagen
- **Ben Verwaayen**, Chief Executive Officer, Alcatel-Lucent
- **Shi Zhengrong**, Chairman & CEO, Suntech Power Holding
- **Tulsi Tanti**, Chairman & Managing Director, Suzlon Energy
- **Bertrand Level**, Executive Vice President, Air France-KLM Group
- **John Gaffney**, Executive Vice President, First Solar
- **Graeme Sweeney**, Executive Vice President, Shell International
- **Marc Fossier**, Executive VP, Chief CSR Officer, Orange-France Telecom





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GOVERNMENT PARTNERS

Singapore



Ministry of the Environment
and Water Resources

Seoul



Mexico



Jakarta



Kementerian Negara Lingkungan Hidup
Republik Indonesia



BKPM
Indonesia Investment
Coordinating Board



KADIN INDONESIA



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MEDIA PARTNERS



FORTUNE

TIME



KOMPAS

JakartaGlobe



THE STRAITS TIMES



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