

DRAFT AGENDA

B4E GLOBAL SUMMIT 2012 - BERLIN

Collaborate, Innovate, Act - Delivering the Green Economy

21-23 May 2012

The green economy heralds a new era of opportunity, growth and sustainable development, placing a higher value on social equity, natural capital and ecological services. Delivering this will require an unprecedented level of collaboration, innovation and commitment to action. But what does this actually mean for business?

With the theme “Collaborate, Innovate, Act – Delivering the Green Economy”, the B4E Global Summit 2012 in Berlin will define the role of business as innovator and implementer of solutions for a sustainable world and discuss how policies can help to accelerate sustainable development. The Summit working groups will give specific recommendations and commitments from business for the Rio +20 conference in June 2012. The outcome messages from the Berlin Summit will be carried through a global media campaign under the banner 'Big ideas for a sustainable future' over the weeks leading up to the 2012 Earth Summit and shared with key decision makers in Rio+.

Monday, 21 May 2012

1800 – 1900 Preparatory meeting for working group speakers

1900 – 2030 B4E Welcome Reception

Speaker: **Chad Holliday**, Chairman, WBCSD

Tuesday, 22 May 2012

PLENARY SESSIONS - *EnergieForum Berlin*

Facilitator: Charles Emmerson

Independent Adviser & Senior Research Fellow, Chatham House

0830 – 0900 Opening addresses

Elizabeth Thompson, Executive Coordinator, Rio +20

Sigrid Kaag, Assistant Secretary General & Assistant Administrator UNDP

0900 – 0910 Welcome address

Guest speaker - Federal Republic of Germany

0910 – 0920 Keynote address

Speaker TBD

0920 – 1030 Plenary discussion panel

Where does the economy need to be in 2050?

Moderator: **Diana Magnay**, Anchor, CNN

Tomas Anker Christensen, Ambassador & Under-Secretary for Global Challenges, Ministry of Foreign Affairs, Denmark

Steve Bolze, President & CEO, GE Power & Water

Sam di Piazza, Co-chair, Vision 2050 Project, Vice Chairman, ICG, Citigroup

Sigrid Kaag, Assistant Secretary General & Assistant Administrator UNDP

HM Nerurkar, Managing Director, Tata Steel

1030 – 1100 Networking coffee break

1100 – 1110 Leadership perspective

Guest Speaker - UN High Level Panel on Global Sustainability

1110 – 1120 Launch of Changing Pace

Peter Bakker, President, WBCSD

1120 – 1230 Plenary discussion panel

Valuing natural capital as a driver for green growth

Moderator: **Jessica Fries**, Executive Chairman, Prince of Wales' Accounting for Sustainability Project

Sir David King, Director, Smith School of Enterprise & the Environment

Julia Marton-Lefreve, Director-General, IUCN

Malcolm Preston, Global & UK Leader, Sustainability & Climate Change, PwC

Pavan Sukhdev, Study Leader, The Economics of Ecosystems and Biodiversity

S. Ramadorai, Vice-Chairman, Tata Consultancy Services

1230 – 1420 Networking Lunch - *RadialSystem V*

Speaker: **John Elkington**, Founding Partner & Executive Chairman, Volans

1430 – 1800 **WORKING GROUPS I – Changing Pace, a business and policy roadmap to 2050**

In collaboration with the WBCSD and building upon their Vision 2050 report, these working groups will discuss recommendations for a business and policy roadmap towards 2050. The recommendations from these working groups will be presented as official business input for decision-makers at Rio +20.

RadialSystem V

1. Urban infrastructure

Infrastructure planning and management for sustainable, resource-efficient cities

2. Food security & sustainable agriculture

Sustainable land use and farming practices; efficient supply chains and distribution

3. Water management

Global water security and access through efficient distribution, use and recycling

4. Material efficiency

Towards zero waste and closed loop material cycles

5. Energy

Achieving a low-carbon energy mix

6. Sustainable consumption and quality of life

Aligning consumption with low-impact economic growth

7. Inclusive business for development

Advancing the MDGs, providing universal access to quality of life and decent work

1430 – 1830 **Africa Sustainable Future Forum – Setting a roadmap for a sustainable future**

(by invitation only)

1830 – 2100 Dinner

Presentation on business commitments for Rio +20

Keith Weed, Chief Marketing Officer, Unilever



Wednesday, 23 May 2012

0800 – 0900 The role of ICT in delivering sustainability - *hosted by The Climate Group*

0900 – 1000 States and Regions Dialogue - *hosted by The Climate Group*

0900 – 1200 **WORKING GROUPS II – Collaborate, Innovate, Act.** - *RadialSystem V*

These industry working groups are developed together with key co-delivery partners and stakeholders to advance solutions, processes and standards that place the environment and sustainable development at their core. In these interactive sessions, participants will hear from organisations that are leading innovation in these areas, discuss collaborative, multi-stakeholder solutions for the industry and define the specific action points and immediate next steps necessary to advance these proposals in their industry.

1. Global principles for greener products & purchasing

Streamlining currently disparate approaches to greener purchasing into a framework that unleashes the power of purchasing to accelerate the green economy

2. Resource stewardship in the mining industry

Developing guidelines for natural resource stewardship, biodiversity protection and restoration

3. Valuing natural capital – a roadmap to Rio+20

Harmonising natural capital workstreams for a common roadmap

4. Sustainable energy access for all

Aligning innovations, investments and partnerships to advance universal access to modern energy services

5. Why the ocean is your business – the challenges and opportunities with plastic

Reducing plastic pollution in our oceans

6. Transport & Logistics

Advancing energy- efficient transportation and logistics

1200 – 1315 Networking lunch - *RadialSystem V*

PLENARY SESSIONS - EnergieForum Berlin

- 1330 – 1340 Keynote address
Speaker from Federal Republic of Germany
- 1340 – 1350 Leadership perspective
Juan Elvira Quesada, Secretary of the Environment & Natural Resources, Mexico
- 1350 – 1500 Plenary discussion panel
Winning in the green economy
Moderator: **Mark Kenber**, CEO, The Climate Group
Giles Dickson, Vice President, Environmental Policies & Global Advocacy, Alstom
Stephen Harper, Global Director, Environment and Energy Policy, Intel Corporation
Petra Kewitt, Executive Vice President, Solutions & Innovations, Deutsche Post DHL
Gerhard Praetorius, Head, Coordination CSR & Sustainability, Volkswagen
- 1500 – 1530 Networking coffee break
- 1530 – 1540 Keynote address
Simon Upton, Director, Environmental Directorate, OECD
- 1540 – 1630 **Report from working group chairs** (Day 1)
- 1630 – 1700 Keynote address with Q&A (via video)
Helen Clark, Administrator, UNDP
- 1700 - 1800 Plenary discussion panel
Changing Pace, a business and policy roadmap to Rio + 20
Moderator: **Claude Fussler**, Special Adviser for Sustainability & Innovation
Peter Bakker, President, World Business Council for Sustainable Development
Andre do Lago, Lead Negotiator, Rio + 20
Jim Leape, Director-General, WWF International
Simon Upton, Director, Environmental Directorate, OECD
Gita Wirjawan, Minister for Trade, Republic of Indonesia
- 1800 – 1810 **Closing remarks**