

## EVENT OVERVIEW



Business  
for the  
Environment  
B4E COP 18 Dialogue



B4E COP 18 Dialogue Doha

# NET ZERO. CLIMATE POSITIVE

2 December 2012

B4E COP 18 Dialogue

Doha, 2 December 2012

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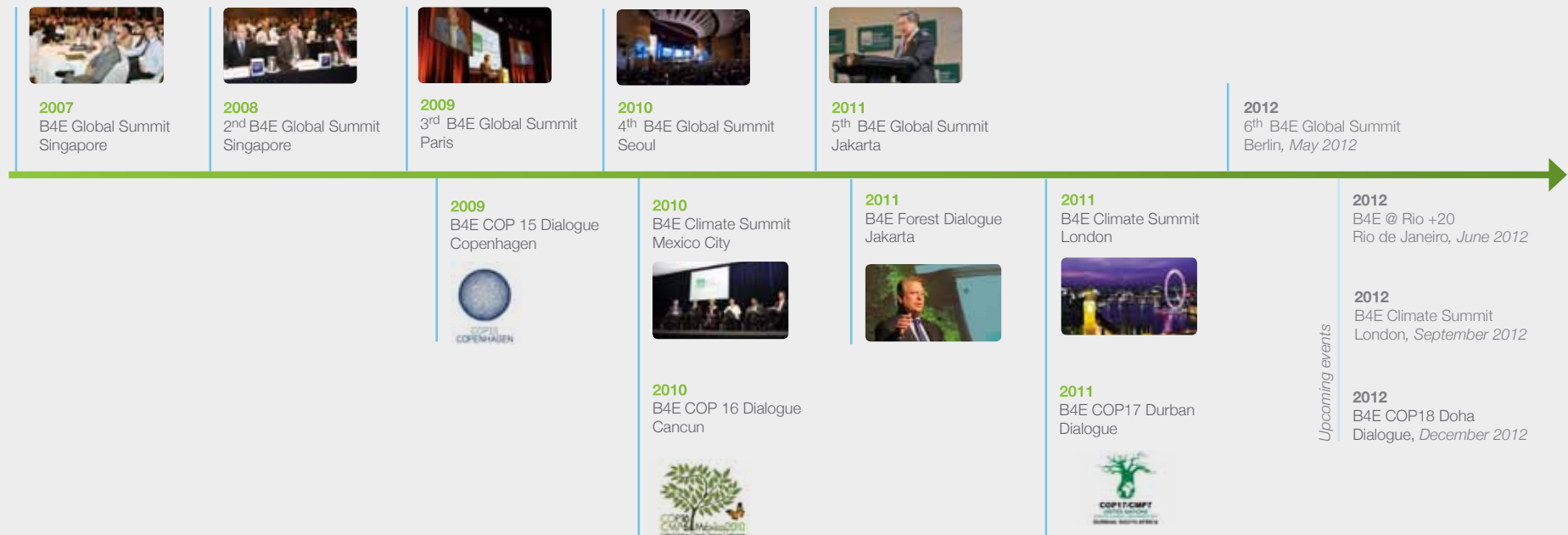




## BACKGROUND

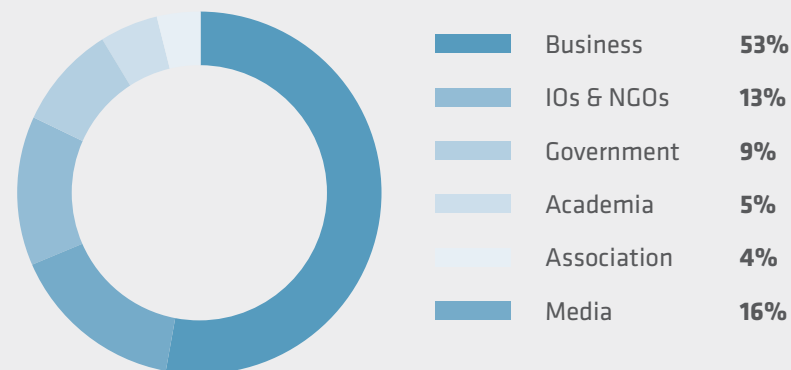
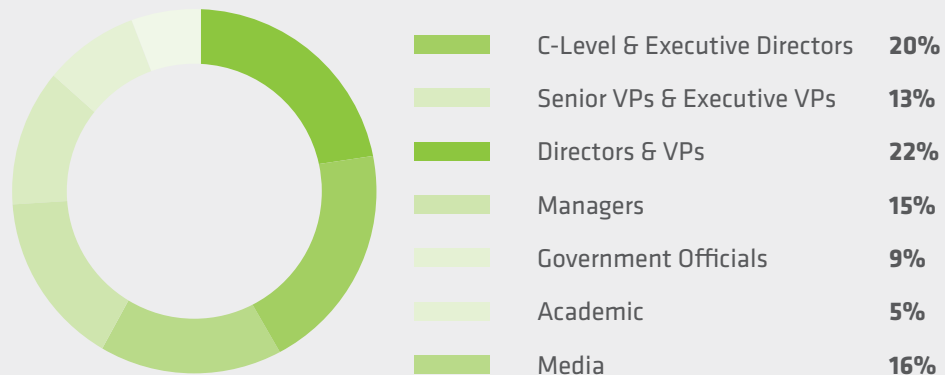
- The world's leading global summit focused on business and the environment
- Hosted since 2007 in partnership with WWF, the United Nations, governments and leading international businesses and organizations
- Brings together CEOs and senior executives with leaders from government, NGOs and international organisations to share best environment practices, discuss green investments, and promote clean technologies and sustainable growth strategies.
- Delegates share and explore transformative solutions to increase efficiency and competitiveness, reduce emission, and protect and restore biodiversity and ecosystems
- Partnerships are formed and commitments are made to accelerate the shift towards a more sustainable, low-carbon future
- Covered each year in CNN and in international media including Time, Fortune, Reuters, New York Times, CCTV, BBC, Associated Press and many others

## B4E HISTORY





## WHO ATTENDS





**Business  
for the  
Environment**  
B4E COP 18 Dialogue

**Net zero. Climate Positive**  
Doha, 2 December 2012



# How to get involved



## Building Strategic Corporate Partnerships

- Committed to creating bespoke corporate partnerships that benefit both parties through mutual engagement and joint development
- Focus on few partners with demonstrable commitment to sustainability and climate change, who engage with global influencers at the highest levels
- Continuous review of corporate partnership activities to ensure they add value to the marketing and communication activities of partners

## Why Partner?

Partnering with B4E offers companies the possibility of achieving several goals at once. Once we understand your requirements we can deliver a combination of the following benefits:

- Positive company awareness and visibility - positioning your industry leading commitment to sustainability
- High level thought leadership - disseminating your innovative ideas - and those developed with your customers - to influential global policy makers
- Unique networking possibilities - facilitating peer-to-peer engagement for intra business and intra governmental networking





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# Past sponsors & speakers



Selection of past  
Sponsors and Partners

Industry Partners Included





## Selection of past Sponsors and Partners

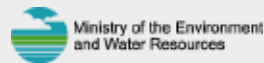
### Event Partners Included



McKinsey&Company



### Government Partners included



### Media Partners included





## Selection of past speakers

### B4E Summits 2007-2011



- **Lee Myung-bak,**  
President, Republic of Korea
- **Susilo Bambang Yudhoyono,**  
President, Republic of Indonesia
- **Felipe Calderon Hinojosa,**  
President, United Mexican States
- **Bharrat Jagdeo,**  
President, Republic of Guyana
- **Mohamed Nasheed,**  
President, Republic of Maldives
- **Goran Persson,**  
Prime Minister, Sweden
- **HRH Prince El Hassan bin Talal,**  
Crown Prince, Jordan
- **Al Gore,**  
Former Vice President USA and Nobel Prize-winner

- **Sir Richard Branson,**  
Chairman, Virgin Group and Virgin United
- **Nam Yong,**  
Vice Chairman and CEO, LG Electronics
- **Umran Beba,**  
President, PepsiCo Asia Pacific
- **Phillip Barton,**  
CEO, De Beers Consolidated Mines
- **Jochen Zeitz,**  
Chairman and CEO, Puma AG
- **Caio Koch-Weser,**  
Vice Chairman, Deutsche Bank Group
- **Ben Verwaayen,**  
Chief Executive Officer, Alcatel-Lucent
- **Shi Zhengrong,**  
Chairman & CEO, Suntech Power Holding

- **Ban Ki-moon,**  
Secretary-General, United Nations
- **Helen Clark,**  
Administrator, UNDP
- **Jim Leape,**  
Director General, WWF International
- **Björn Stigson,**  
President, WBCSD
- **Dr. Andrew Steer,**  
Special Envoy for Climate Change, The World Bank
- **Mark Kenber,**  
CEO, The Climate Group
- **Paul Dickinson,**  
Executive Chairman, The Carbon Disclosure Project
- **Janine Benyus,**  
President, The Biomimicry Institute



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