



## **DRAFT AGENDA**

# **Net Zero, Climate Positive**

### **B4E Climate Summit 2012**

26 & 27 November, The Hurlingham Club, London

The urgency of the global climate challenge demands ambitious goals and bold, coordinated action. The B4E Climate Summit 2012, themed "Net Zero, Climate Positive", will present growth strategies of leading global businesses committed to net zero carbon emissions and the most cutting edge innovations for climate positive impact. Business leaders will share their plans to sequester more carbon than they emit, organise more renewable energy generation than energy consumed and create new business models and services that deliver customer carbon savings.

High-level working groups will bring together leaders from business, government and NGOs to commit to the collective action within sectors and define the policy changes needed to enable industry-wide transformation. Outcomes of the Summit discussions will be delivered to the UNFCCC in collaboration with the Presidency of COP18 Qatar and national climate negotiators.

#### **Monday, 26 November 2012**

Facilitator: **Charles Emmerson**, Senior Fellow, Energy & Environment, Chatham House

##### **0900 – 1000**

Opening addresses

**Christiana Figueres**, Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC)

**Abdullah bin Hamad Al-Attiyah**,

President, COP18, Chairman, Administrative Control & Transparency Authority, Qatar

**Jim Leape**, Director-General, WWF International

##### **1000 – 1100**

Opening plenary discussion panel

**Accelerating net zero business solutions**

Moderator: **Mark Kenber**, CEO, The Climate Group

**Justin King**, CEO, Sainsbury

**Gail Klintworth**, Chief Sustainability Officer, Unilever

**Beatriz Perez**, Chief Sustainability Officer, The Coca-Cola Company

##### **1100 – 1110**

Leadership Perspective

**Sir Stephen Gomersall**, KCMG, Director and Group Chairman for Europe, Hitachi Ltd

##### **1110 – 1140**

Networking coffee break

##### **1140 – 1150**

Leadership Perspective

**Jeff Immelt**, CEO, GE

##### **1150 – 1250**

Plenary discussion panel

**Climate positive – global impact**

Moderator: **Sir David King**, Director, Smith School of Enterprise & the Environment

**Ian Cheshire**, Group Chief Executive, Kingfisher

**Ronan Dunne**, CEO, O2

**Y C Deveshwar**, Chairman, ITC



1250 – 1400

Lunch

Speaker: **Ed Davey**, Secretary of State for the Department of Energy and Climate Change, UK

1415 – 1730

## **WORKING GROUPS**

Working groups will deliver business policy recommendations and commitments on climate action as input for COP18 from six industry sectors. A Chair and committee for each working group will work with participating companies and organizations for eight weeks in advance of the summit in preparation for agreement on final messages and text of outcome document to be discussed and edited at the event. This will then be delivered to the UNFCCC in collaboration with the Government of Qatar and select climate negotiators.

### **1. Building & Construction**

Sabrina Soussan, CEO, Sustainability & Energy Management, Siemens Building & Automation  
Ho Tong Yen, CEO, Sino-Singapore Tianjin Eco-City Investment & Development Co., Ltd.  
Clay Nesler, VP, Global Energy & Sustainability, Building Efficiency, Johnson Controls  
Roland Verstappen, VP, International Affairs & Corporate Responsibility, Arcelor Mittal  
Ché Wall, Director, Sustainability Solutions, Lend Lease  
Chris Cole, Chief Executive, WSP Group  
Orivaldo Barros, Director, Building Research Establishment

### **2. Transport & Mobility**

Peter Boyd, Chief Operating Officer, Carbon War Room  
Philippe Guittat, Global Lead, Public Transportation, Accenture  
Eric Turner, Global Head Environment, AECOM  
Matthias Reute DG Mobility & Transport, European Commission  
Alistair Dormer, Managing Director, Hitachi Rail Europe

### **3. Agriculture & Forestry**

Tony Simons, Director General, World Agroforestry  
Karen Hamilton, Vice President Sustainability at Unilever  
Michael Hailu, Executive Director, CTA - Technical Centre for Agricultural and Rural Cooperation  
Thomas Nagy, EVP, Novozymes  
Kersti Strandqvist, Senior Vice President Sustainability, SCA  
Tom Berry, Head of Sustainability, EMEA, Kimberly-Clark  
George JAKSCH, Senior Director Corporate Responsibility and Public Affairs, Chiquita

### **4. Renewable Energy**

Jean-Philippe Denruyter, Manager, Global Renewable Energy Policy, WWF International  
Wendy Poulton, General Manager – Sustainability and Innovation, Eskom  
Paolo Frankl, Head Renewable Energy, International Energy Agency  
Stephan Mey, CEO, Suzlon Europe  
Francisco Suarez Hernandez, Sustainability Director, FEMSA  
Thiemo Gropp, Director, DESERTEC

### **5. Consumer Goods**

Geoff Lane Partner, Sustainability & Climate Change, PwC  
Tracey Currer, Co-founder, Ecomodo  
Mike Moss -Director of Environmental Affairs, Samsung  
Peter White, Director, Global Sustainability, Procter & Gamble  
Mike Barry, Head of Sustainable Business, Marks and Spencer.  
Mark Newton, Director, CSR, Timberland



## 6. Information technology

Molly Webb, Head of Smart Technologies, The Climate Group  
Carrie Freeman, Director, Sustainable Business Innovation, Intel  
Gee Rittenhouse, COO, Alcatel-Lucent  
Daniela Torres, Head of Climate Change Office, Telefonica  
Herve Guilcher, Environmental Programs Director, HP EMEA

1730 – 2100

### **Networking cocktail reception and dinner**

Speaker: **Boris Johnson**, Mayor of London

**Tuesday, 27 November 2012**

0830 – 0900

### **Coffee reception**

0900 – 1000

Plenary discussion panel

### **Innovation, transformation**

Moderator: **Yvo de Boer**, Special Global Adviser, Climate Change and Sustainability, KPMG

**Dax Lovegrove**, Head of Business & Industry Relations WWF-UK

**David Bohrman**, Senior Vice President & Chief Innovation Officer, CNN Worldwide

**Andy Berndt**, Managing Director, Google Creative Lab

**Neil Hawkins**, Vice President, Dow Chemical Co.

1000 – 1100

Plenary discussion panel

### **Building the low carbon smart cities of the future**

Moderator: **Paul Simpson**, CEO, Carbon Disclosure Project

**Young-Gil Song**, Mayor, Incheon, Korea

**Junzo Nakajima**, Global Lead, Smart City Business Management, Hitachi

**Wim Elfrink**, Chief Globalization Officer, Cisco

1100 - 1130

Networking coffee break

1130 – 1245

**LIVE DIALOGUE WITH CLIMATE NEGOTIATORS AT COP18 DOHA**

### **Feedback and proposals from working group Chairs**

Moderator: **Charles Emmerson**, Senior Fellow, Energy & Environment, Chatham House

1245 – 1345

Lunch

1345 – 1445

Discussion panel

**Policy transformation** – Government Ministers for environment and Industry, key climate negotiators in dialogue with global business leaders

1445 – 1500

Closing remarks

### **Delivering the message from business to COP 18**